

Market Planning went out door bowling on Tuesday 19th June

by Trevor Hoy

For no less than the fourth time of asking – we finally managed to get this event off the ground – weather conditions were dry and reasonably warm!



15 members of P&G Market planning team ventured on to the bowling green at Byfleet ably assisted by the Byfleet Bowls Club coaching team.



Some notable performances were recorded:

Nipankar for keeping at least 2 of his bowls on the green and in the same postcode!

Matt for proving that every bowl is a competitive situation by effectively removing every other persons bowl nearer to the jack - and then blaming his daughter!

Henjo for being an “expert” he has now played twice in 6 years



Sousana for proving her dexterity by bowling both left and right handed and chatting up one of the bowls club members in their native language!

Special mention to Thereza who showed huge promise and aptitude for the game.



The event proved to be a competitive affair on my rink (I never doubted it for a second).

A few other quotes from the night:

“It’s not as easy as it looks”

“With these bar prices Trevor, I’m not surprised you spend so much time here”

“This is very therapeutic” – (drink in one hand, bowl in the other hand!)

“Where are my balls?!”

“the boys were cheating”

A great tribute to P&G diversity was that we had no less than nationalities represented in our 15 members that attended.

I believe that everyone enjoyed the event and hope that we can repeat in 2013 and beyond.....